



November 22, 2010

ARM Vets Charity Goal Exceeded, Grant Requests Accepted Thru December 10th

ARMing Heroes (www.armingheroes.org), the accounts receivable management industry's non-profit dedicated to serving U.S. military veterans (hence "ARM" in "ARMing"), has announced that donations made by the ARM industry for the organization's **First Annual Veteran's Day Charity Fundraising Drive** ("the drive") have exceeded the drive's goal of \$10,000 by more than 10% on a flurry of last-minute donations made by ARM professionals last week. Click here to see which companies have stood up in support of our troops in time for the close of the drive.

Simultaneously, ARMING Heroes has announced that applications from U.S. military veterans in need of financial help from the organization's **No Debts for Vets** grant-making program are now being accepted through Friday, December 10, 2010. The application is available now for completion by veterans at www.armingheroes.org.

ARMing Heroes defines a veteran as a person who serves or has served in any branch of the U.S. military, naval or air service, or National Guard, from any era, in an active or reserve capacity, for at least 90 continuous days of active duty and was discharged or released under conditions other than dishonorable. ARMING Heroes also extends benefits to the spouse and children of those persons defined as veterans above.

The organization encourages ARM industry professionals who are themselves veterans or who have family members who are veterans to apply for a grant, and also encourages ARM companies to direct debtors who are veterans to the ARMING Heroes website for possible help paying off debts that are owed to the ARM company.

About the Drive

The drive began at 8:46 AM EST on Saturday, September 11, 2010, and concluded at 11:00 AM PST on Veterans Day, Thursday, November 11, 2010. The starting time coincided with the anniversary of the first attack on the World Trade Center in 2001, while the ending time coincided with the anniversary of the official cease fire at the end of World War I, a date later adopted for use as Veterans Day in the United States.

The goal of the drive was to raise \$10,000 or more and disburse most or all of the funds in time for the holidays, both directly to veterans who have



applied for aid and indirectly through in-kind donations to one or more large national veterans' charities on behalf of the ARM industry. You can still make a tax deductible donation that will help needy U.S. military veterans. Donors interested in making a difference in the lives of veterans can send a check or money order payable to "ARMing Heroes" to P.O. Box 353, Collingswood, NJ 08108 or can also [click here to visit the ARming Heroes website to make an online donation](#).

About ARming Heroes

ARMing Heroes was founded and began operating in March, 2009. The organization's mission is to serve the needs of U.S. military veterans, including their spouse and children. ARming Heroes fills a charitable niche by linking people identified with employment, credit, and financial counseling needs with the accounts receivable management industry, an industry uniquely poised to help in these areas. Persons interested in volunteering their time and others interested in applying for benefits or pledging other forms of support are encouraged to contact the organization at www.armingheroes.org.