



November 17, 2011

## ***You Did It! ARM Industry Donations Top \$27,000 for Military Veterans***

*Organization Exceeds Fundraising Goal Two Years Running*

**Collingswood, NJ:** ARming Heroes ([www.armingheroes.org](http://www.armingheroes.org)), the accounts receivable management industry's non-profit dedicated to serving U.S. military veterans (hence "ARM" in "ARMing"), raised a total of \$27,157 from the industry for the organization's **Second Annual No Debts for Vets Charity Fundraising Drive** ("the drive"). This exceeds by more than 8% the organization's stated goal of raising \$25,000 between September 11, 2011, and Veterans Day, November 11, 2011. Here are the people and companies supporting military veterans in 2011 through this industry-specific effort: <http://www.armingheroes.org/arming-heroes/donors>.

One of the companies that stepped up at the end of the drive to ensure ARming Heroes would reach this year's \$25,000 goal was Peregrin Services ([www.peregrin.com](http://www.peregrin.com)), which provides a variety of services geared toward credit counseling agencies and creditors. When asked why his company supports ARming Heroes, Mike Morency, President at Peregrin stated, "I feel that the organization is better positioned to quickly help those who most need help including those who may not know how to go about accessing other financial benefits that may be available to them. As if these were not reason enough, ARming Heroes' unique ability to shine a light on how much the ARM industry cares about veterans should motivate everyone in the industry to support this cause."

### **What's Next?**

ARMing Heroes has extended by two weeks the due date for applications from veterans and family members who want to apply for a grant. The No Debts for Vets application is located on the left-hand side of [www.armingheroes.org](http://www.armingheroes.org). Completed applications received will be reviewed by the board of trustees, and grants will be made in time for the holidays.

Also, for the first time this year ARming Heroes will recognize companies with the highest ratio of dollars donated per employee, combining corporate and employee funds, in various categories. The organization is currently reviewing donation totals and comparing those with the number of employees each participating company has and will announce the winners separately before the holidays.



For a summary of the events surrounding this year's drive, review the press release section of the ARming Heroes website here:

<http://www.armingheroes.org/press.aspx>

## **How to Give**

Tax deductible donations are still being accepted online at [www.armingheroes.org](http://www.armingheroes.org) and via mail to PO Box 353, Collingswood, NJ 08108, payable to ARming Heroes. Pledges may be made to [info@armingheroes.org](mailto:info@armingheroes.org). Any amounts pledged or donated will be counted toward next year's drive.

## **About ARming Heroes**

ARMing Heroes was founded and began operating in March, 2009. The organization's mission is to serve the needs of U.S. military veterans, including their spouse and children. ARming Heroes fills a charitable niche by linking people identified with employment, credit, and financial counseling needs with the accounts receivable management industry, an industry uniquely poised to help in these areas. Persons interested in volunteering their time and others interested in applying for benefits or pledging other forms of support are encouraged to contact the organization at [www.armingheroes.org](http://www.armingheroes.org).

## **What Can I Do Right Now to Help?**

- Visit [www.armingheroes.org](http://www.armingheroes.org) and join our One for a Warrior Program, sign up to help in other ways, or donate now.
- **Friend** us and post this article to your page on **Facebook**.
- **Tweet** about this article on **Twitter**.
- Join our group on **LinkedIn**, the **ARMing Heroes Veterans Charity Supporter / Assistance Center**.
- Comment on this article online and ask us to contact you.
- Forward this article via email to your key contacts.
- Print this article and fax it to your local congressional office and ask them to post our website on theirs as a resource for vets.