



May 4, 2011

“One for a Warrior” New Payment Source for 58+ MILLION Americans

ARMing Heroes (www.armingheroes.org) today announced the creation of its *One for a Warrior* program. For a cost of only \$1 per collector per year, this new program creates a way for bill collectors to refer U.S. military veterans and their spouse and children to ARMING Heroes so they can apply for a grant to pay off or pay down a delinquent bill.

How Does One for a Warrior Work?

The program works as follows. Any individual bill collector can qualify to refer vets and their spouse and children to ARMING Heroes by simply sending \$1 to P.O. Box 353, Collingswood, NJ 08108, including the collector’s name, address, and personal email address. Business owners and managers can qualify their entire collection staff by sending a check with a face-value dollar amount equal to the number of collectors they have on payroll. So a company with fifty collectors could qualify all of them to potentially benefit from this program by simply sending a check for \$50. Any grant made on behalf of a vet, his or her spouse, or children, would be paid directly to the collector’s employer for posting as any other debtor payment would be handled.

How Many People Does This Affect?

With more than 22.7 million vets out there, including more than 5 million who are disabled, and an average American household size of 2.59 people as of 2010, that means up to 20% of all Americans, or more than 58,000,000 American consumers, could qualify for a *One for a Warrior* grant.

ARMing Heroes defines a veteran as a person who serves or has served in any branch of the U.S. military, naval or air service, or National Guard, from any era, in an active or reserve capacity, for at least 90 continuous days of active duty and was discharged or released under conditions other than dishonorable. ARMING Heroes also extends benefits to the spouse and children of those persons defined as veterans.

What Should I Do Right Now?

The inaugural One for a Warrior drive takes place now through Memorial Day, which this year is on May 31, 2011. So please take the following actions on your own behalf or on behalf of your company:

- Click here and print out the flyer and post it in your call center with your manager’s permission.
- Present the flyer to your company to see if it will participate on a company-wide basis.
- Send \$1 to ARMING Heroes before May 31, 2011.



About ARming Heroes

ARMing Heroes was founded and began operating in March, 2009. The organization's mission is to serve the needs of U.S. military veterans, including their spouse and children. ARming Heroes fills a charitable niche by linking people identified with employment, credit, and financial counseling needs with the accounts receivable management industry, an industry uniquely poised to help in these areas. Persons interested in volunteering their time and others interested in applying for benefits or pledging other forms of support are encouraged to contact the organization at www.armingheroes.org.

What ELSE Can I Do Right Now to Help?

- Visit www.armingheroes.org and sign up to help.
- **Friend** us and post this article to your page on **Facebook**.
- **Tweet** about this article on **Twitter**.
- Join our group on **LinkedIn**, the **ARMing Heroes Veterans Charity Supporter / Assistance Center**.
- Comment on this article on where you saw it online and ask us to contact you.
- Forward this article via email to your key contacts.
- Print this article and fax it to your local congressional office and ask them to post our website on theirs as a resource for vets.