



September 22, 2011

Anonymous \$2,000 Donation Gets ARMinG Heroes to 16% of Goal

Only Seven Weeks Left to Reach \$25,000!

Collingswood, NJ: ARMinG Heroes (www.armingheroes.org) today announced it had received an anonymous donation in the mail early this week in the amount of \$2,000. Including pledges and dollars received, this donation puts ARMinG Heroes at 16% of its goal of raising \$25,000 for military veterans during the organization's second annual **No Debts for Vets Charity Fundraising Drive**, which was announced last week. There are only seven weeks left, as the drive ends on Veteran's Day, November 11th.

The benevolence behind this anonymous donation should not dissuade companies from participating in the new format of this year's drive. Just like last year, ARMinG Heroes will again recognize all donors, where permitted, by listing each donor on the ARMinG Heroes website. Additionally, ARMinG Heroes will recognize those companies with the highest ratio of dollars donated per employee, combining corporate and employee funds, in various categories to include:

- Large collection agency (Over 1,000 employees)
- Mid-sized collection agency (101 to 1,000 employees)
- Small collection agency (Under 100 employees)
- Healthcare sector agency
- Financial sector agency
- Telecom and/or utility sector agency
- Government sector agency
- Higher education sector agency
- Commercial sector agency
- International agency
- Branch office
- Debt buyer
- Attorney firm
- Vendor, Letter Services Sector
- Vendor, Technology Sector
- Vendor, Data Services Sector
- Vendor, Other
- Media outlet
- Association



The organization exceeded last year's modest \$10,000 fundraising goal with donations from these generous companies and individuals (<http://www.armingheroes.org/arming-heroes/donors>) during its first-ever drive to raise money for military veterans. In doing so, donors helped veterans like Christopher Baker and Stephen "Corey" Davis with things like car repairs, a new water heater, or just paying down a credit card that may have ballooned in part due to the veteran's service. (Visit the press release page on the ARming Heroes website at <http://www.armingheroes.org/arming-heroes/press> for full details.)

Tax deductible donations are now being accepted online at www.armingheroes.org and via mail to PO Box 353, Collingswood, NJ 08108, payable to ARming Heroes. Only funds received by 5PM on Friday, November 11, 2011, will count toward this year's goal and the recognition bestowed on various companies in the preceding categories.

For a summary of the organization's activities since its founding, review the press release section of the ARming Heroes website here: <http://www.armingheroes.org/press.aspx>

About ARming Heroes

ARMing Heroes was founded and began operating in March, 2009. The organization's mission is to serve the needs of U.S. military veterans, including their spouse and children. ARming Heroes fills a charitable niche by linking people identified with employment, credit, and financial counseling needs with the accounts receivable management industry, an industry uniquely poised to help in these areas. Persons interested in volunteering their time and others interested in applying for benefits or pledging other forms of support are encouraged to contact the organization at www.armingheroes.org.

What Can I Do Right Now to Help?

- Visit www.armingheroes.org and join our One for a Warrior Program, sign up to help in other ways, or donate now.
- **Friend** us and post this article to your page on **Facebook**.
- **Tweet** about this article on **Twitter**.
- Join our group on **LinkedIn**, the **ARMing Heroes Veterans Charity Supporter / Assistance Center**.
- Comment on this article online and ask us to contact you.
- Forward this article via email to your key contacts.
- Print this article and fax it to your local congressional office and ask them to post our website on theirs as a resource for vets.