



April 4, 2013

Coast Professional to Hold Fundraiser for Military Veterans

Collingswood, NJ: ARMing Heroes (www.armingheroes.org) is pleased to announce that Coast Professional, Inc. (www.coastprofessional.com) will hold a fundraiser to support military veterans during the upcoming months of April and May.

During this two-month drive to raise money for military veterans who are facing financial difficulties, Coast will be rewarding any employees who make a donation above a known threshold with dress down days for that month. The company itself has also made a significant financial pledge to the organization over and above the generosity of its employees.

Funds raised by Coast will largely be used to help veterans and qualified spouses like past ARMing Heroes grant recipients Daniel Smith (<http://www.armingheroes.org/arming-heroes/daniel-smith>) and Terry Hardin (<http://www.armingheroes.org/arming-heroes/terry-hardin>).

“We are proud to have Coast Professional as a corporate sponsor,” said Nick Bernardo III, board president of ARMing Heroes, continuing, “with higher education debts now a major source of financial pressure on American families, including many military families, it’s great to see Coast leading the charge to help our veterans in the same way it has shown leadership in other areas. We encourage others in the student loan industry hold similar employee-oriented drives this year for our veterans.”

Chief Operating Officer Roxanne Baker added, “Coast Professional is both excited and honored to support our service men and women who defend our country and the freedoms we all hold so dear. We feel both a duty and an obligation as an organization to assist in any way possible to ensure that our armed forces are fully supported both while they are actively serving and after they return home to their families. The Coast team is thankful for the ability to ‘pay it forward’ and donate to such a fine charity.”

About Coast Professional

Coast Professional has concentrated on being the most effective collection agency in educational receivables since 1976. Our years of experience have allowed us to refine the art of recovery. Custom software programs and carefully designed protocols allow us to achieve consistently proven successful results. Our mission is to preserve the integrity of educational institutions before, during and after the collection process. We help increase profitability for our clients by assisting borrowers in the resolution of obligations, while enhancing their future educational and financial



opportunities. We are dedicated to maintaining the highest knowledge in the field of educational receivables, superior customer service, and respectful communication. Learn more at www.coastprofessional.com.

About ARMING Heroes

Founded in 2009, ARMING Heroes is the collection industry's charity supporting military veterans. The organization's mission is to serve the needs of U.S. military veterans, including their spouse and children. ARMING Heroes fills a charitable niche by linking people identified with employment, credit, and financial counseling needs with the accounts receivable management industry, an industry uniquely poised to help in these areas. Persons interested in volunteering their time and others interested in applying for benefits or pledging other forms of support are encouraged to contact the organization at www.armingheroes.org.

What Can I Do Right Now to Help?

- Visit www.armingheroes.org and join our One for a Warrior Program, sign up to help in other ways, or donate now.
- **Friend** us and post this article to your page on **Facebook**.
- **Tweet** about this article on **Twitter**.
- Join our group on **LinkedIn**, the **ARMING Heroes Veterans Charity Supporter / Assistance Center**.
- Comment on this article online and ask us to contact you.
- Forward this article via email to your key contacts.
- Print this article and fax it to your local congressional office and ask them to post our website on theirs as a resource for vets.