



September 25, 2013

## **Pioneer Credit Employees Raise More Than \$7,000 for Disabled Iraq War Veterans**

*National Industry Leader's Western NY Offices Dedicate August Fundraising to ARMING Heroes*

**Collingswood, NJ:** ARMING Heroes ([www.armingheroes.org](http://www.armingheroes.org)), the collection industry's charity for military veterans, today announced that the employees of the Western New York offices of Pioneer Credit Recovery ([www.pioneercredit.com](http://www.pioneercredit.com)) have generously raised and donated more than \$7,000 to ARMING Heroes' fourth annual **No Debts for Vets Charity Fundraising Drive** <http://www.insidearm.com/daily/debt-buying-topics/debt-buying/ontario-systems-kicks-off-annual-arming-heroes-drive-to-help-veterans-like-javier-herrera/>, which runs from September 11<sup>th</sup> through Veterans Day, November 11<sup>th</sup>, every year. Tax deductible donations are now being accepted online at [www.armingheroes.org](http://www.armingheroes.org) and via mail to PO Box 353, Collingswood, NJ 08108, payable to ARMING Heroes.

“The employees of Pioneer are proud to volunteer their time and make generous donations to worthy causes,” said Jack Frazier, vice president, Pioneer. “Our employees were moved by the personal stories of veterans who experienced financial hardship and received help from ARMING Heroes. We are proud to be part of a community that is committed to serving those who served our country.”

In the past several months, press releases like those telling the stories of veterans like Jacob Gayer and Daniel Smith <http://www.armingheroes.org/arming-heroes/vets-we-helped> remind all of us why we should support those who have served their country.

This year, disabled Iraq war veterans like **Miguel Gomez** have come to ARMING Heroes for help. Miguel, a U.S. Marine from 2002 through 2006 and a sailor in the U.S. Navy from 2007 through 2011, served two tours of duty in Iraq. After retiring, he returned with not only dozen awards and citations earned during his service, but also with post-traumatic stress disorder (PTSD) and other disabilities that made it difficult for him to re-enter the workforce. He also returned with debts that got out of hand due in part to divorce proceeding that began while he was still serving his country. Miguel is typical of the kind of veteran who has applied for a grant this year from ARMING Heroes. His grant application is pending, and a decision is expected in November.

Many companies in the industry have chosen to raise money for veterans by incentivizing their people to give to this worthy cause in exchange for dress



down days or for other benefits management might think of. This is the single biggest way those in the collection industry can help our cause. Those interested in holding an employee fundraiser should contact the organization through [www.armingheroes.org](http://www.armingheroes.org).

### **About Pioneer Credit Recovery**

Pioneer Credit Recovery: Founded in 1980, Pioneer Credit Recovery, Inc., is a national leader in credit recovery, providing collection services across a variety of asset classes. Headquartered in Western New York, Pioneer partners with multiple municipal, state and federal clients, including the U.S. Department of Education. In continuously surpassing the competition, Pioneer provides clients with quality results, experience, leadership and technology. The company is accredited by the Better Business Bureau with an A+ rating. Pioneer Credit Recovery is a wholly owned subsidiary of Sallie Mae, the nation's No. 1 financial services company specializing in education. SLM Corporation and its subsidiaries are not sponsored by or agencies of the United States.

### **About ARMinG Heroes**

ARMinG Heroes was founded and began operating in March, 2009. The organization's mission is to serve the needs of U.S. military veterans, including their spouse and children. ARMinG Heroes fills a charitable niche by linking people identified with employment, credit, and financial counseling needs with the accounts receivable management industry, an industry uniquely poised to help in these areas. Persons interested in volunteering their time and others interested in applying for benefits or pledging other forms of support are encouraged to contact the organization at [www.armingheroes.org](http://www.armingheroes.org).

### **What Can I Do Right Now to Help?**

- Visit [www.armingheroes.org](http://www.armingheroes.org) and donate now.
- **Friend** us and post this article to your page on **Facebook**.
- **Tweet** about this article on **Twitter**.
- Join our group on **LinkedIn**, the **ARMinG Heroes Veterans Charity Supporter / Assistance Center**.
- Comment on this article online and ask us to contact you.
- Forward this article via email to your key contacts.
- Print this article and fax it to your local congressional office and ask them to post our website on theirs as a resource for vets.